



JAZ Hotels & Resorts **Community Policy Statement**

“You must be the change you wish to see in the world.” - *Mahatma Gandhi*

As a leading hotelier entity in Egypt, we have a huge social responsibility to support the community through our staff, authorities, organizations, and our customers

The seven main areas of focus in our community policy are:

1. Certification:

- The International Environmental Standards and the Egyptian laws & legislations are the basics.
- We are members of the sustainable tourism program “Green Star” recognized by the GSTC.

2. Community Activities:

- Clean up campaigns in areas where indigenous populations may be affected by litter created in tourist resorts.
- Celebrating and promoting local community festivities, events, goods, and services

3. Purchasing Policy:

- We purchase locally produced goods.
- We use local suppliers
- We purchase seasonal produce to support local farming industries.

4. Awareness:

- We provide our guests and staff with information, advice, and education about the community and local cultures.
- We ask our guests and staff to cooperate with us in any community activities.
- We explain to our guests the appropriate behavior while visiting living cultures and cultural heritage sites.
- Our goal is to improve the overall awareness of local society and culture.



5. Eco System protection:

- We are involved in the process of destination management regarding sustainable tourism planning and management.
- We monitor the movement of the wildlife on our properties and take appropriate action to manage any interaction with wildlife.
- We contribute to the support of the protection and conservation of marine life, natural areas, and areas with high biodiversity value.

6. Donations and Charity:

- We give donations locally, for example, to orphans, clubs, schools, and charity organizations.
- We donate uniforms, linen, towels, and mattresses to hospitals, healthcare institutions & orphanages.
- We help educational professional institutes with any sustainability campaigns.
- All donations to NGOs must comply with our code of “Ethics”.
- Blood donations.

7. Employment:

- We provide employment opportunities without discrimination.
- We provide training opportunities without discrimination.
- We provide development opportunities without discrimination.
- We are committed to local employment and protecting children against exploitation where our hotels are present.

Approved by:

Alaa Akel
Chairman & CEO - JAZ Hotel Group